

FOR IMMEDIATE RELEASE

Top 25 Rankings of the Harris Interactive College Football Poll

ROCHESTER, N.Y.— November 2, 2008— Today's Harris Interactive College Football PollSM shows the Top 25 results compiled from rankings submitted by the Harris Interactive panel of former coaches, players and administrators, and current and former members of the media. Alabama is 9-0 and took over the No. 1 ranking, while Penn State and Texas Tech, also both 9-0, moved to No. 2 and 3 respectively. Florida moved to No. 4, and Oklahoma rounds out the top 5. Texas' last-second loss to Texas Tech dropped the previously top-ranked Longhorns to No. 6.

Highlights of November 2 Harris Interactive College Football Poll

Rank	<u>Team</u>	Record	<u>Points</u>	Previous Game (weekend of Nov. 1)	Next Game (weekend of Nov. 8)	Previous Week's Rank
1	Alabama (79)	9-0	2,798	Beat Arkansas State 35-0	at No. 15 LSU	2
2	Penn State (17)	9-0	2,689	Idle	at Iowa	3
3	Texas Tech (16)	9-0	2,644	Beat No. 1 Texas 39-33	No. 8 Oklahoma State	5
4	Florida (1)	7-1	2,391	Beat No. 8 Georgia 49-10	at Vanderbilt	6
5	Oklahoma	8-1	2,366	Beat Nebraska 62-28	at Texas A&M	4
6	Texas (1)	8-1	2,322	Lost to No. 5 Texas Tech 39-33	Baylor	1
7	USC	7-1	2,273	Beat Washington 56-0	No. 21 California	7
8	Oklahoma State	8-1	2,021	Beat Iowa State 59-17	at No. 3 Texas Tech	9
9	Utah	9-0	1,864	Beat New Mexico 13-10	No. 12 TCU (Thur)	10
10	Boise State	8-0	1,797	Beat New Mexico State 49-0	Utah State	11
11	Ohio State	7-2	1,576	Idle	at Northwestern	12
12	TCU	9-1	1,560	Beat UNLV 44-14	at No. 9 Utah (Thur)	13
13	Missouri	7-2	1,416	Beat Baylor 31-28	Kansas State	14
14	Georgia	7-2	1,380	Lost to No. 6 Florida 49-10	at Kentucky	8
15	LSU	6-2	1,241	Beat Tulane 35-10	No. 1 Alabama	16
16	BYU	8-1	1,179	Beat Colorado State 45-42	San Diego State	15
17	Ball State	8-0	1,053	Idle	Northern Illinois (Wed)	17
18	Michigan State	8-2	857	Beat Wisconsin 25-24	Purdue	21
19	North Carolina	6-2	670	Idle	No. 20 Georgia Tech	22
20	Georgia Tech	7-2	561	Beat No. 18 Florida State 31-28	at No. 19 North Carolina	25
21	California	6-2	432	Beat No. 24 Oregon 26-16	at No. 7 USC	25
22	West Virginia	6-2	369	Beat Connecticut 35-13	Cincinnati	NR
23	Maryland	6-2	249	Idle	at Virginia Tech (Thur)	NR
24	Florida State	6-2	237	Lost to No. 25 Georgia Tech 31-28	Clemson	18
25	Tulsa	8-1	234	Lost to Arkansas 30-23	Idle	19

Number of first place votes shown in parentheses.

Other teams receiving votes: Northwestern 212; Pittsburgh 197; Kansas 185; Minnesota 119; Air Force 31; Cincinnati 27; Oregon 17; Miami (FLA) 16; Boston College 14; South Carolina 11; South Florida 11; Arizona 9; Central Michigan 5; Oregon State 5; Virginia 4; Fresno State 3; Louisville 2; Connecticut 1; Navy 1; Western Michigan 1.

Dropped out of Top 25: Minnesota, South Florida, Oregon.

Poll Methodology and Process

The 2008 Harris Interactive College Football Poll is comprised of former players, coaches, administrators and current and former members of the media who have committed to submit rankings for the top 25 college football teams each week. These panelists were randomly selected from among more than 300 nominations submitted by the 11 Division I-A Conference offices and the independent schools. The panel has been designed to be a statistically valid representation of all 11 Division I-A Conferences and independent institutions. Today, 114 poll participants submitted their top 25 college football team rankings.

The 11 Division 1-A Conference Commissioners and Notre Dame Athletics Director Jack Swarbrick decided not to accept the Harris Interactive recommendation to apply a standard statistical practice that addresses potential instability, error or bias associated with unusual ranking patterns. This process, which began in 2005, will remain the same for the 2008 season. Each week Harris Interactive will conduct a thorough verification of the results, and the rankings will stand as submitted.

This week's rankings and other information about the poll can be found at www.harrisinteractive.com/bcspoll and wwww.harrisinteractive.com/bcspoll</

About Harris Interactive

<u>Harris Interactive</u> is a global leader in custom market research. With a long and rich history in multimodal research, powered by our science and technology, we assist clients in achieving business results. Harris Interactive serves clients globally through our North American, European and Asian offices and a network of independent market research firms. For more information, please visit www.harrisinteractive.com.

Press Contact

Carol Fricke
Harris Interactive
585.214.7479
press@harrisinteractive.com